

CASE STUDY



International Academy of Design and Technology (IADT)

Objectives

- Improve accountability for timely and accurate student loan processing
- Gain outside expertise in efficient student financial aid processing
- Improve cash flow from financial aid
- Control financial aid regulatory risk
- Increase management focus on core business
- Develop a scalable financial aid process to support future growth

Services

- Student in-take
- Student follow-up
- Loan certification
- Disbursement eligibility
- Refund calculations
- Fiscal reporting
- Regulatory compliance
- Quality assurance
- Lender management
- Return of Title IV Funds
- Training & development

Results

- Reduced cycle time by 25%
- Improved cash flow by more than 45 days for continuing students
- Reduced potential regulatory non-compliance
- Provided client with performance measures to monitor process results
- Reduced new student document processing from 21 days to 4 days

The International Academy of Design and Technology (IADT), a division of Career Education Corporation (CEC), is a leading provider of post-secondary education in visual communication and design technologies. IADT has seven campuses across North America, which annually administer approximately \$75 million in student financial aid.

In the for-profit sector of post-secondary education, revenue comes from student tuitions and fees, most of which are funded by federal and private financial aid programs. Financial aid processing is the lifeblood of these companies' revenue streams. Core3 understands this and can help optimize the process.

With a rapid increase in student enrollments, IADT found themselves with a broken financial aid process from initial student management to cash management. The broken process resulted in audit findings, low packaging rates and unorganized student files that were not maintained. IADT turned to the Core3 consulting team for solution expertise to repair the process and restore data integrity.

After Core3 implemented solutions to address their immediate challenges, IADT was faced with one last challenge - how to maintain current status quo while also developing a solution for scalability.

To overcome their challenge, IADT expanded the relationship with Core3 by developing a financial aid outsourcing solution. Core3's customized solution enabled the education provider to control the escalating cost of administering aid, accelerate the cycle time of the financial aid process and continue to improve student satisfaction.

By applying its financial aid expertise, Core3 reduced IADT's risk of potential regulatory non-compliance and IADT was able to concentrate on its students, increasing enrollment and improving the student's experience.